



August 16, 2016

Mr. John M. Haswell
Superintendent
Shadyside Local School District
3890 Lincoln Avenue
Shadyside, OH 43947

IMPORTANT INFORMATION – INTERNET ESSENTIALS UPDATE

As we enter our sixth back-to-school season Comcast is delighted to continue Internet Essentials, our acclaimed national broadband adoption program for low-income families. In four years, we've connected more than 2 million low-income Americans, or 500,000 families, to the power of the Internet at home.

Currently, eligible low-income students and their families are able to benefit from America's largest broadband adoption program providing:

- Broadband Internet service for \$9.95 per month + applicable taxes with no term contract or credit checks
- No activation or equipment fees
- Access to an affordable desktop or laptop computer for just \$149.99
- A free Wi-Fi router to all Internet Essentials Customers
- An amnesty program for qualified families
 - Families that have outstanding bills that are more than one year old, but meet all the other eligibility criteria, can apply to the program and Comcast will offer amnesty on their unpaid bills for the purpose of connecting to Internet Essentials.

Also, with download speeds up to 10 Mbps, families are easily able to connect multiple devices simultaneously and stream video.

We depend on you and our other school district partners to help us spread the word about Internet Essentials. Please consider the following actions:

- Sign up as an Internet Essentials partner school at www.partner.internetessentials.com.
- Include information (sample enclosed) with your school mailings.
- Hang posters around your school and make brochures available to students and parents.
- Incorporate Internet Essentials into an upcoming school newsletter or on your school website.
- Include Internet Essentials at school events and distribute materials to parents.

Thank you for your continued support of Internet Essentials. If you have any questions or would like more information about how you can take advantage of Internet Essentials in your school district, please do not hesitate to contact me at 412-595-8379.

Sincerely,

Mark Depretis
Regional Director, Government & Regulatory Affairs
Comcast

Enclosures